



CRITERION 7 – INSTITUTIONAL VALUES

KEY INDICATOR - 7.3 INSTITUTIONAL DISTINCTIVENESS

Metric No 7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust

MAHENDRA FM COMMUNITY RADIO 90.4






Mahendra Community Radio Station Committee Members

S.NO	Name of the Staff	Designation	Role
1.	Dr.N.Mohanasundararaju	Principal	Station Director
2.	Dr.M.Suganthi	Professor & Head /ECE	Station In charges
3.	Dr.P.N.Palanisamy	AP/ECE	
4.	Mr.N.Kannan	Program Presenters	Program Presenters
5.	Mrs.P.Venkatalakshmi		
6.	Prof.Rajan S	AP/English	Program Committee Members
7.	Dr.S.Divya	AP/English	
8.	Dr.R.Reka	ASP/AIDS	
9.	Dr.R.Karthikeyan	AP/chemistry	
10.	Mrs.Kiruthiga	AP/IT	
11.	Mr.A.Priyesh kumar	AP/BME	Marketing Team Members
12.	Mr.S.Gopi	AP/Mech	
13.	Dr.M.S.Saravanan	ASP/EEE	
14.	Mr.C.Vinoth	AP/CSE	
15.	Mr. Noorul Ameen	AP/chemistry	




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CIRCULAR

Ref. MCE/ 2022-2023/MCRS-01

01.11.2022

This is for your Kind Information that all the HOD's, Faculty Members and Students are invited for **MAHENDRA COMMUNITY RADIO 90.4** inauguration on 28.11.2022 (Monday) at our College Campus.

Time : 12.00pm to 01.00 pm

Venue : FM Radio Station (First Floor, Main Block)

Frequency : 90.4MHz

Copy submitted to:
The Managing Director,

Copy to:

All the Heads,
IQAC,
To read in all class rooms,
A.O,
Files,
All Notice Boards.



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Mahendra FM 90.4

INTRODUCTION

Mahendra Community radio broadcasts aim to help in **promoting values and morals**, access to education, information on economic and social justice.

Besides providing information, education and entertainment, Mahendra FM local radio station aims to **disseminate information relating to government policies and programmes extensively** and motivates the local people to participate in the national endeavor for integrated development of the country.

Mahendra FM Radio 90.4 – Content

S.No	Programme Title	Description
1.	Prayer Songs	Spread positive vibes
2.	Nalamudan Vazha	Health programme
3.	Kanavu neejamagum	Career guidance
4.	Tamizhum Thamizhar panpadum	Tamil Culture & Heritage
5.	Naamum Namadu Desamum	Social Harmony & National Unity
6.	Vazhviyal Thirangal	Life Skills Education Programme
7.	Oor Sutralam Vanga	Tourism & Places
8.	Thai Sai Nalam	Health Programme for Women & Child
9.	Keetpoom Karpoom	Learning through Radio
10.	Indraya Sindhanai	Thought for the Day
11.	Varalatril Indru	History of the Day
12.	Ariviyal Thoguppu	Science Programme

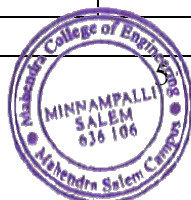


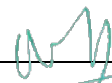


S.No	Name of RF Equipments	Status	Amount in Rs.
1.	FM Transmitter, 50 W	Purchased	1,65,200
2.	2 Bay, vertically polarized Hi Gain (5.5 dB) VHF Antenna made of Copper	Purchased	1,16,820
3.	½” Low Loss Foam Dielectric RF Feeder Cable of Length 40 Meter, inner & outer conductors of copper	Purchased	33,630
4.	30 Mt. high Self Supported Galvanized Steel Tower	Constructed	4,48,400
5.	Hoisting of Antenna with feeder cable	Hoisted	47,200
Total			8,11,250

Details of Studio Equipments

S.No	Name of Studio Equipments	Status	Amount in Rs.
1.	12 Channel Stereo Audio mixing Console with USB input and with built-in SPX digital effects	Purchased	28,025
2.	Dynamic Cardioid Microphone		13,275
3.	Adjustable Mic Suspension Boom		1,062
4.	Mic Stand Table Top		2,549
5.	Mic Stand floor standing Tall size		3,068
6.	Mic Stand floor standing medium size		2,124
7.	Studio Monitor		23,600
8.	Headphone		8,555
9.	Headphone Amplifier		4,071
10.	Telephone Hybrid (Phone in Equipment)		39,530
11.	Field Sound Recorder with accessories		10,089
12.	Microphone cable		4,897
13.	On Air Automation, Editing & Logging Softwares along with Installation, Configuration and Training.		53,100
14.	On Air Studio Lamp		10,384
16.	Connectors/ Mounting Hardware and Wiring, Installation, Testing Commissioning of Studio equipment.		59,000
Total			2,63,329




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MAHENDRA COMMUNITY FM RADIO STATION 90.4MHZ

OUTCOME OF MORNING SCHEDULE

MORNING SCHEDULE

S.NO	PROGRAM TIMING	PROGRAMME	OUTCOME
1.	07.30am to 08.00am	Prayer Songs	Spread positive vibes
2.	08.00am to 08.03am	Morning News Bulletin	Updation of general knowledge
3.	8.03am to 09.00am	Thagaval Kalanjiyam (Today's History)	Development of Transferrable skills
4.	09.00am to 09.03am	Morning News Bulletin	Updation of general knowledge
5.	09.03am to 10.00am	Palsuvai Neram (Health Awareness)	Very much useful to students and nearby rural people
6.	10.00am to 10.03am	Morning News Bulletin	Updation of general knowledge
7.	10.03am to 11.00am	Palsuvai Neram (Story Time)	Reduce the stress
8.	11.00am to 11.03am	Morning News Bulletin	Updation of general knowledge
9.	11.03am to 12.00pm	Theyrinthu kolvoma (Science and Technology)	Communicate more easily with others
10.	12.00pm to 12.05pm	Afternoon News Bulletin	Updation of general knowledge

EVENING SCHEDULE

S.NO	PROGRAM TIMING	PROGRAMME	OUTCOME
1.	04.00PM-08.00pm	Retransmission	Morning schedule follows





In the morning session we conduct so many programs nearly 10. Some of them are, Thagaval kalanjiyam, morning news, today's thinking, today's history then give life to feeding agriculture.

Morning News

Local media is important because it can generate quick and on the spot information about the facts which are going on and make the people aware of it. It is a very good medium for getting news instantly. That is why we give morning news to our surrounding rural people via Mahendra Community Radio Station 90.4 MHZ.

Today's Thought

We need a daily input of new ideas, knowledge and experience to help each day turn out well. Thinking good thoughts puts the groundwork in to take positive steps forward in our lives. It's been said that 'thoughts are like things'... that they actually contain dynamic power.

Education is not preparation for life; education is life itself. Knowing is not enough, we must apply, willing is not enough, we must do.

Daily we give some quotes with explanation in today's thought which helpful for our students and also rural peoples for their stress relieve.

Health Awareness

To inform and educate the community about their certain health issues and to create awareness about the available wellness resources. Also, to help listeners and their close ones choose a lifestyle that beat down unhealthy ambiance to share the sufficient information upon health.

Health awareness Programme consisting of interactive sessions, man-to-man discussion and imparting of information can increase the awareness of people in the many parts rural parts of the care.



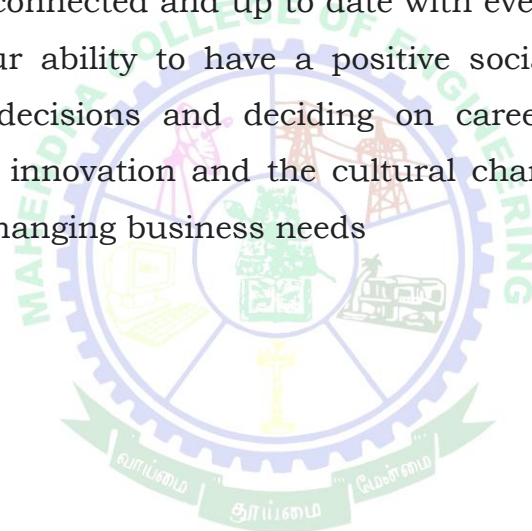



Awareness Programme to Farmer and Agriculture

We create awareness to the Farmers by effectively providing appropriate policies and legal framework that will guide their development. Also Through these Awareness programme Guidelines will be provided to increase production and productivity of agricultural commodities and enterprises. Government Schemes for the Farmers will also be informed through our Awareness Programmes.

Therinthu Kolvom

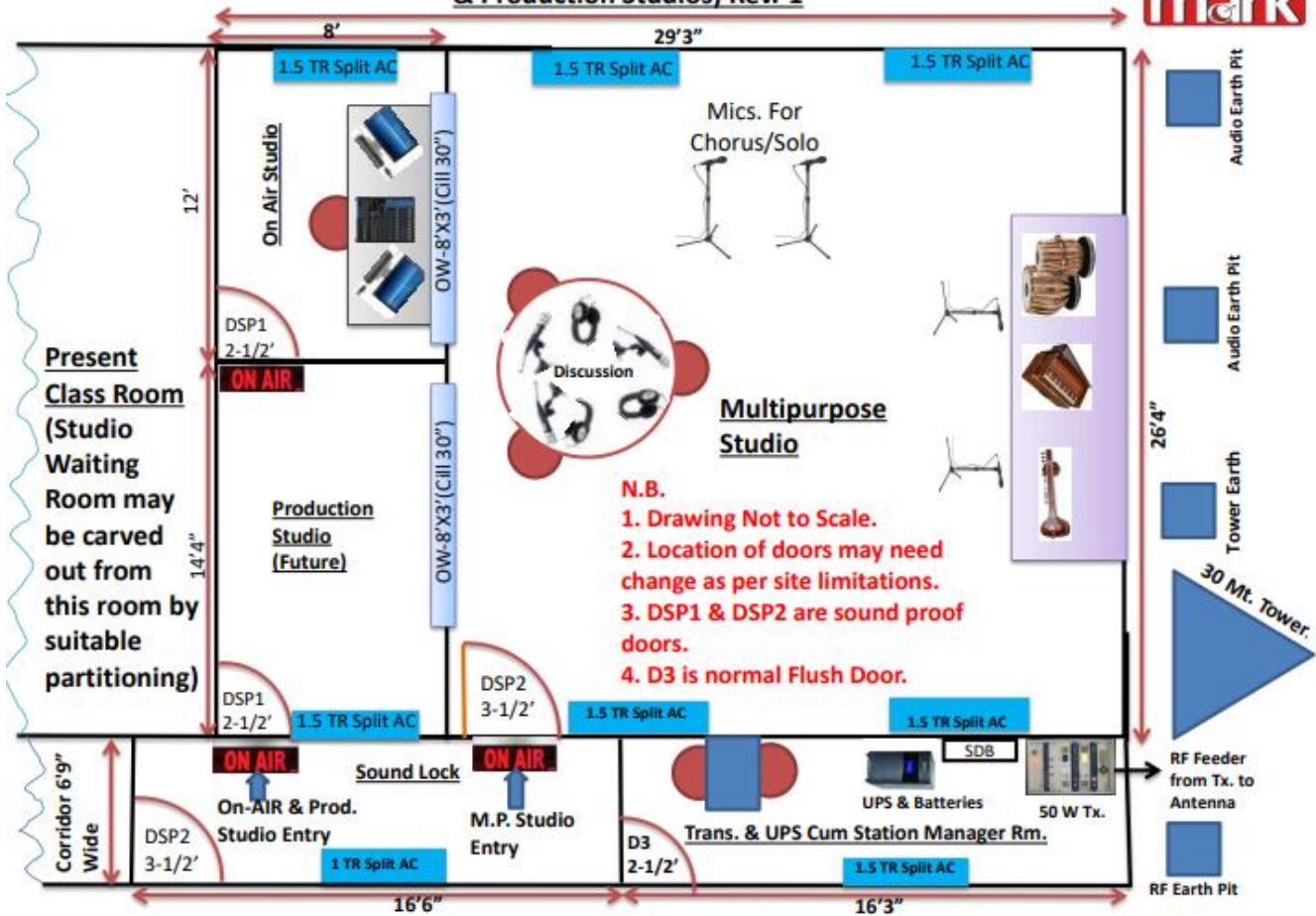
The programme covers about health, education, social well-being and cultural spheres of life are being. Through this programme General knowledge will improve and it helps to keep us connected and up to date with every part of the world. Aside from that, it aids in our ability to have a positive social impact. It also aids in making important life decisions and deciding on career options. It also allows individuals to stimulate innovation and the cultural changes needed to evolve the organization and meet changing business needs




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Mahendra Community FM 90.4 Studio Layout

MCE, Salem CRS Studio Layout on First Floor suggested by Mark (with separate On-Air & Production Studios) Rev.-1



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Inaugural Flex

MAHENDRA
EDUCATIONAL INSTITUTIONS
Salem & Namakkal Districts

45
YEARS OF
EXCELLENCE IN EDUCATION

INAUGURATION OF COMMUNITY RADIO

The station will be inaugurated, on the 28th November 2022 -
Monday, at 12.00 noon in

MAHENDRA COLLEGE OF ENGINEERING

Salem Campus,

by

RJ VIGNESH
Actor, Anchor, Radio Jockey & YouTuber.

in the presence of

Er RAKESH CHANDER BHATNAGAR IBES, FIETE, FBES(I).
Former Addl. Director General,
All India Radio and Doordarshan and
VP, Mark Integration and Technology Solutions, Delhi

90.4 MAHENDRA FM
COMMUNITY RADIO

*the only community radio in
Salem district
by an educational institution*



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Inaugural Function Stage



Dignitaries on the Stage Rising up for National Anthem

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Report on the Launch of Community FM Radio 90.4 MHz

The launch of the Community FM Radio 90.4 MHz station took place on the 28th of November 2022 in Mahendra College Engineering, Minnampalli, Salem in a very grand manner. Mahendra College of Engineering is the only private Engineering College to have such a Community FM Radio station in its premises. Mahendra Educational Institutions under the Leadership of Thirumigu. M.G. Bharat Kumar the founder and chairman has been doing immense service to the society through it's various educational institutions like schools, arts and science colleges, polytechnic College , Engineering Colleges , Nursing College , Physiotherapy College and Allied Health science courses . Now the management is moving on to the next level in fulfilling its commitment for the cause of education , agriculture, environment and the service to the society by taking technology in its hands as a tool for accelerating it's service and expanding its reach. After a consistent effort for more than 10 years, the management, at last, has succeeded in installing a first class FM Radio Station in Mahendra College of Engineering for the above purpose. The prime motive of launching this community radio is to create a society which is well informed and educated, improved in their thoughts and culture and fulfil their cultural and social needs with their local flavour and interests ,making them the important participants of the programs and regular activities of the FM radio station 90.4MHz.

Initially the launching of Mahendra Community Radio station 90.4MHz took place with ribbon cutting ceremony by Rakesh Chandar Bhatnagar(Former Additional Director General, All India Radio and Doordarshan and VicePresident of Mark Integration and the Technology Solutions ,New Delhi & Actor, anchor, Radio Jockey and You Tuber, RJ Vignesh took part in the ceremony. After this launching ceremony the chief guests, the Principal, Heads of various departments, faculty members and students gathered in the auditorium. The program started with the singing of Tamizh Thai valzthu. The principal Dr.N.Mohana Sundara Raju welcomed the gathering. The high profile chief guest Er.Bhatnagar gave his guest of honour address.





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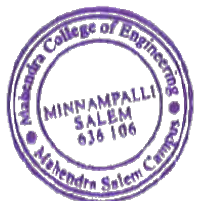
The Chief guest Mr.RJ.Vignesh interacted with the students and entertained them by sharing his experience towards attaining success in life in his unique way. The vote of thanks was proposed by Dr.M.Suganthi Prof & HoD /ECE The function came to a fine close after singing National Anthem.



Principal Sir Presenting Memento to the Chief Guest



Chief Guest Introducing Frequency of Mahendra FM Community Radio



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Chief Guest Inaugurating FM Community Radio



Chief Guest Giving Speech during Inauguration Day



RJ gives speech in air room



FM recording Room

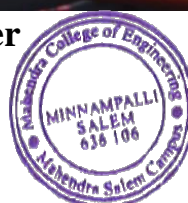




FM recording and air room



FM Transmitter



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FM Broadcasting Equipments



FM Station



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Mahendra FM CRS Tower lay at College Campus




FM Studio Equipment





Community Radio Recording Software





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SUMMARY

- Promote the development and distribution of non-commercial content and services that are of high quality, non-commercial, and that focus on issues related to the environment, agriculture, social relevance, health care, self-motivation, personality development, career guidance, school education, and folk music.
- Deliver high-quality educational content and services to parents, caregivers, teachers, and students in all settings. Build partnerships at the local and state levels to promote education.
- In the morning session we conduct nearly fourteen programs, which was helpful to our students & Rural peoples.
- Our students are eagerly participating many events in our FM station.
- We give Exam tips & health tips to the students.




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Report on: A talk on “Creating Awareness on Plastic Usage”
by 90.4 Mahendra Community FM Radio

Date of the Event	03.07.2023
Name and Type of the Event	A talk on “Creating Awareness on Plastic Usage” by 90.4 Mahendra Community FM Radio
Category	Interaction among students


Students Discussed about how the Plastic pollution disrupts ecosystems by contaminating soil and water, leading to soil degradation and the release of harmful chemicals. The students also Highlighted about how Humans are not immune to the effects of plastic pollution. Micro plastics, tiny plastic particles, have been found in the food we consume and the air we breathe, raising health concerns. Students clearly stated about that Plastics take hundreds of years to decompose fully, contributing to the enduring nature of the problem. Increased awareness can help reduce plastic consumption and disposal. Finally, Students Promoted the 3 Rs—Reduce, Reuse, and Recycle—is crucial in mitigating plastic pollution. This awareness Talk empowers individuals to take responsibility for their plastic consumption, making conscious choices to reduce their plastic footprint.

OUTCOME OF THE EVENT:

The awareness programme on plastic pollution yielded several positive outcomes:

1. *Increased public awareness:* A significant portion of the target audience became more informed about the harmful effects of plastic pollution.
2. *Behavioural change:* Many participants suggested and vowed to adopt eco-friendly practices such as reducing single-use plastics and recycling




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Students Giving A talk on the Topic - "Plastic Usage"



Students reaching the theme to the Audience inform of Debate





Report on: A Special Program on “National Farmers Day”
by 90.4 Mahendra Community FM Radio

Date of the Event	03.07.2023
Name and Type of the Event	A talk on “Creating Awareness on Plastic Usage” by 90.4 Mahendra Community FM Radio
Category	Interview with Farmers in the Field

Every Year December 23 is celebrated as "National Farmers Day" on the birth anniversary of the fifth Prime Minister of India, Choudhary Charan Singh. National farmer's Day is a tribute to the farmers of the country who works hard to provide for the nation and ensure that we never run out of food. Farmer's Day 2023 theme focused on “Delivering Smart Solutions for Sustainable Food Security and Resilience,” emphasizing innovation in agriculture. Student Ms.S.Suvedha, and Mr.N.Sathyanarayanan of Final Year ECE, interviewed the Farmers in the field about the difficulties they facing and also interacted with farmers about their expectation for the sustained growth of the farming. Drone application demonstration also conducted with the help of Mr.Gowtham Final Year ECE. At last they appealed farmers to walk step by step with present advances in agriculture and make their farming pattern well advanced as well as update their knowledge in farming fields looking to the need of hour.

OUTCOME OF THE EVENT:

To provide income support to all eligible land-holding farmers and their families. PM-KISAN scheme also aims to supplement the financial needs of the farmers in procuring various inputs to ensure proper crop health and appropriate yields, commensurate with the anticipated farm income.





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Ms.Suvedha Interviewing the Farmer in the Field



Mr.N.Sathyanarayanan Interviewing the farmer in the field



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Report on: A special program for creating awareness about “Ozone Depletion”
by 90.4 Mahendra Community FM Radio

Date of the Event	16.09.2023
Name and Type of the Event	A special program for creating awareness about “Ozone Depletion” by 90.4 Mahendra Community FM Radio
Category	Interaction session

The International Day for the Preservation of the Ozone Layer, more generally known as the World Ozone Day, is celebrated on the 16th of September every year, commemorating the date on which the Montreal Protocol for the abatement of substances that deplete the Ozone Layer was signed in 1987. The Interaction session is conducted for the students and General public. The Guest briefed about the reason of ozone layer depletion by use of CFC's and other pesticide and chemicals. He mentioned adverse effects of ozone layer depletion on flora, fauna, environment & human health. He also urged all participants to work together phasing out ODS, as well as in contributing significantly to protect ozone layer.

OUTCOME OF THE EVENT:

The motto behind its observation is spreading awareness among people about Ozone Layer depletion and searching for possible solutions to preserve it.





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Interaction session with chief Guest Dr. Elangovan, Founder, Green Earth Research Foundation



Guest is delivering a Speech about "Ozone Layer"




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Report on: Awareness Programme to Self Help Group Women Entrepreneurs in Empowering Digital Technologies by 90.4 Mahendra Community FM Radio

Date of the Event	10.10.2023 and 11.10.2023
Name and Type of the Event	Awareness Programme to Self Help Group Women Entrepreneurs in Empowering Digital Technologies by 90.4 Mahendra Community FM Radio
No of Participants	60

The inaugural address was given by the Chief Guest Mrs.M.Lali Gayathri, B.Tech (Horticulture) Director, Indian Bank Self Employment Training Institute (INDSETI), Salem. The chief guest started his inaugural address by thanking for the opportunity given and she addressed about the basic needs of Self Help Group that aims to minimize economic and social exclusion and spread the culture of monetary saving, solidarity, and teamwork by providing small endowments to individuals to set up their own small or micro-enterprises. She also delivered about how works on resolving conflicts via mutual discussions and collective leadership. She mentioned that self help group focuses on supporting the most vulnerable, particularly women-headed households, persons with disabilities and youth who do not have access to affordable financial resources. Small farmers, micro-business owners, crafts and small industries, families dependent on home income-generating projects, and street vendors are also part of the targeted group. to be used in research activities.

OUTCOME OF THE EVENT:

This helps in increasing strength of a group and can be useful in overcoming problems of water, sanitation, and toilets by them. The process of networking and linkages with Municipal Corporation, Government Offices, Banks, Corporators, Local leaders etc were also discussed. The concept of social capital was briefly explained to the participants. All the social skills, institutions, kinship, local organization and network of poor men and women constitute social capital. This can be used to solve their immediate problem of water and sanitation. Use of negotiation skills in getting their work done was also explained to the participants. Negotiation being a two way process in which two parties meet face to face to reach a mutually acceptable resolution of the issue was explained to them vis-avis mediation in which assistance of a neutral third party is sought.





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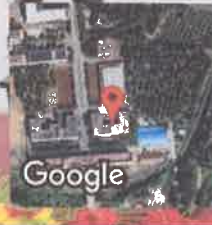


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GPS Map Camera



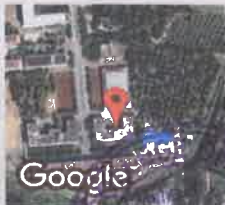
Google

Salem, Tamil Nadu, India
M788+Q9W, Salem, Tamil Nadu 636106, India
Lat 11.667294°
Long 78.265206°
11/10/23 12:41 PM GMT +05:30

Participants attending the Session



GPS Map Camera



Google

Salem, Tamil Nadu, India
M788+Q9W, Salem, Tamil Nadu 636106, India
Lat 11.667325°
Long 78.265211°
11/10/23 12:36 PM GMT +05:30

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Session handled by the chief guest



Report on: TOPGEAR'24 – FARM EQUIPMENTS

by 90.4 Mahendra Community FM Radio

Date of the Event	11.01.2024
Name and Type of the Event	TOPGEAR'24 – FARM EQUIPMENTS by 90.4 Mahendra Community FM Radio
Category	Interaction with Students and Farmers

In TOPGEAR'24, largest agricultural machinery trade fair was conducted for the First Time. we used simulations to show visitors the benefits that can be generated through smart farming, such as higher efficiency and lower costs. "It is important that farmers really see how they can improve their current situations by introducing smart farming. This means that we need to illustrate how smart farming can give each farmer what he or she wants, such as comfortable and trouble-free operation or lighter labor, as well as higher efficiency and lower costs. Then we can develop a value chain using training seminars and other opportunities to support farmers by helping them learn how they can benefit from smart farming."

OUTCOME OF THE EVENT:

- ❖ Farmers gained an Knowledge about various advanced Machineries used for smart framing
- ❖ Also created awareness about how to get Loan from bank and schemes available for the farmers.




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Students exhibited their innovation on agriculture during exhibition



Students interaction about their innovation on agricultural projects



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Report on: TOPGEAR'24 – FARM EQUIPMENTS
by 90.4 Mahendra Community FM Radio

Date of the Event	11.01.2024
Name and Type of the Event	TOPGEAR'24 – FARM EQUIPMENTS by 90.4 Mahendra Community FM Radio
Category	Interaction with Students and Farmers

World Day against Child Labour is marked every year on 12 June. The day aims to raise awareness about the exploitation of children who are engaged in child labour. Children are classified as child labourers when they are either too young to work, or they are made to take part in hazardous activities that may have an impact on their physical, social, mental or educational development. The day also focuses on what more needs to be done to eliminate this practice. It aims to bring together governments and civil society organizations to combat child labour. The students of Department of ECE bring awareness on child labours to rural people & children who are practicing this child labour works on the occasion of World Day against Child Labour.

OUTCOME OF THE EVENT:

- ❖ Students are aware and give a promise to stop the child labour.
- ❖ Students Created awareness among the society with their interactions



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Final year Students of ECE delivering about Child Labour Speech



Students creating awareness about child Labour in terms of Debate




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Report on: Empowering Farmers through Radio Broadcasting by
90.4 Mahendra Community FM Radio

Date of the Event	11.02.2024
Name and Type of the Event	Awareness Programme - Empowering Farmers through Radio Broadcasting
Category	Interaction with Guest

The guest Speaker was started his speech about our farmlands have reduced to just a little over a hectare per household. The soil is depleted of its nutrients by overusing chemicals, and also wrong products. The chief guest also stated about the farmer seeks the less expensive versions of agrochemical substances, which are also of low quality. He also delivered about Agriculture stakeholders including farmers, agrochemicals and seeds companies, agricultural experts, researchers and academicians; and ministers and politicians are anxious to promote sustainable farming and the use of agrochemicals. He mentioned that Crop protection requires the judicious use of pesticides and agrochemical substances. Overusing branded products is one problem, but using low quality and spurious products makes the farming activity a non-starter. He stated that stakeholder's feel a legislation to address this issue is a big imperative. Among the policy suggestions is Sama Dama Danda Bheda, the ancient Indian philosopher Kautilya's statecraft policy to use conciliation as the first step; giving gifts or compensation in the second; force an trickery in the third and fourth as the only way to eradicate this evil .

OUTCOME OF THE EVENT:

This Program carry out farmer sensitisation and assistance programmes related to their products, which will include directions on usage, and the right, judicious mix of substances, keeping in mind crop and soil varieties. Guest feels that local leaders among the farmers may be chosen on merit and empowered to use new technology and farming techniques. They, in turn, will become the change agents in their areas.





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RJ Kannan interacting with Chief Guest Dr.P.Venkatachalam, Retired Professor from Tamil Nadu



Session handled by the chief guest



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Report on: VIKSIT BHARAT @ 2047 – Voice of Youth Awareness Program
by 90.4 Mahendra Community FM Radio

Date of the Event	26.03.2024
Name and Type of the Event	Awareness Programme - VIKSIT BHARAT @ 2047 – Voice of Youth by 90.4 Mahendra Community FM Radio
Category	Interaction and Activity Conducted among Students

Viksit Bharat @2047 envisions a developed and prosperous India by the year 2047, marking the centenary of its independence. To achieve this vision, our Institution has organized an awareness session with the aim of creating awareness among students about our nation's vision. Key thrust areas of this vision such as Skilling, innovation & entrepreneurship, Industries & Services of future, Education, Health, etc are briefed to students. Interactive discussions took place among students to explore the importance of these areas in nation-building. Students were asked to identify potential avenues through which they can contribute to Viksit Bharat @2047. Emphasis was given in nurturing skilling, upskilling, Reskilling, innovation, and entrepreneurship among students. The session has provided enhanced understanding and increased sense of responsibility towards nation-building among students

OUTCOME OF THE EVENT:

- ❖ Innovation in nation's development,
- ❖ Shifting youth's mindset from Employee to Entrepreneur,
- ❖ Identifying Market Needs and Opportunities,
- ❖ Developing a Business Model, Components of a Business Model,
- ❖ Common Challenges Faced by Entrepreneurs





RJ Kannan Interacting with Nursing Students



RJ Kannan Conducting Activity with the Engineering Students



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Mahendra Salem Campus,
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RJ Kannan Conducting Activity with the Engineering Students



Students sharing their Ideas about VIKSHIT BHARAT @ 2047



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Mahendra Salem Campus,
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Report on: A Special Program on “Voting Rights and its Importance”
by 90.4 Mahendra Community FM Radio

Date of the Event	18.04.2024
Name and Type of the Event	A Special Program on “Voting Rights and its Importance” by 90.4 Mahendra Community FM Radio
Category	Interaction among students

The lecture was delivered by UG Students from ECE department to impart the students knowledge regarding voting rights and its importance for electing a healthy and competent government. She informed the students that the government has launched a new portal for registration of citizens so that they can get their voter cards. The program was organized in collaboration with the Election Commission of India (ECI). The Students were also briefed about the electoral process, including the role of the Election Commission of India, the process of voter registration, the use of Electronic Voting Machines (EVMs), and the importance of ethical voting. The program was organized with the full support and coordination of the faculty members of the college Dr.M.Suganthi, Professor and Head of the Department/ECE.

OUTCOME OF THE EVENT:

This Program is to give an awareness about everyone in the country irrespective of the caste, colour, gender, creed and income earned is allowed to vote for his own representative, i.e., the choice and opportunity is available to all the citizens on an equal basis without any discrimination on the basis of gender, caste, colour, etc





Students having Interaction about Voting Rights



Students Delivering about Importance of Voting Rights



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Report on: A talk on “Importance of Road Safety”
by 90.4 Mahendra Community FM Radio

Date of the Event	29.05.2024
Name and Type of the Event	A talk on “Importance of Road Safety” by 90.4 Mahendra Community FM Radio
Category	Interaction session

Road safety is a most common and important topic and has been added to various fields like education, social awareness etc, in to order to bring more awareness in the public especially among school and college students. The program was initiated to create awareness about the road safety measures so that it will benefit the society on a long run. Mr. Mohanasundaram, said that this event creating traffic awareness among students was very important as it makes them aware about the importance of their and others life. Students should come forward and follow the traffic rules obediently. Everyone should wear helmets and seatbelts while driving the vehicle. Be aware and also aware others. Foreign country implies traffic rules properly which cause more safety on roads than ours, where having accident on road is story of everyday. Follow the traffic rules it is very important. Guest also requested students to be careful while driving on the roads as accidents not only bring pain to the injured but also to the loved ones.

OUTCOME OF THE EVENT:

- ❖ To create awareness on road safety among students and faculties.
- ❖ To understand the importance of a road safety and make aware about the importance of their and others life.
- ❖ To motivate the students and faculties to follow road safety





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Chief guest Mr.Mohanasundaram, Secretary, Exora



Chief Guest giving the speech to Public to create a Road Safety Awareness



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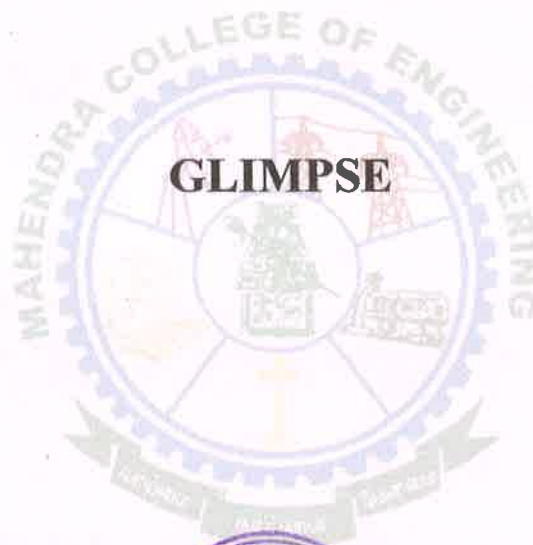


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Students Interaction about "National Science Day"



Students and Staff interaction about how to prepare the Content for the Upcoming Week Events



Students of Final year Interaction with Farmers in the Minnampalli Village



Students Interaction about "Fathers Day"



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Tamil Ellakiyam Program and Speech



Students Interviewing with Farmers in the field



A talk on "Human Rights Day"



Students Interaction with Farmers in the Field





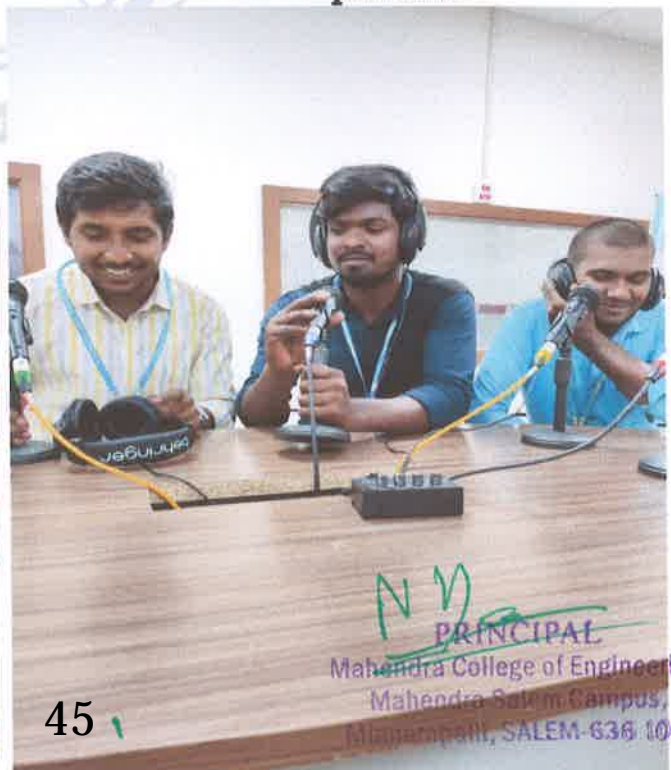
A Program on Conservation of Forest on "World Forestry Day"



A Special talk on "Newspaper Day and its Importance"



A talk on "Conservation of wild life"



A Program on "National Vaccine Day and its Importance"